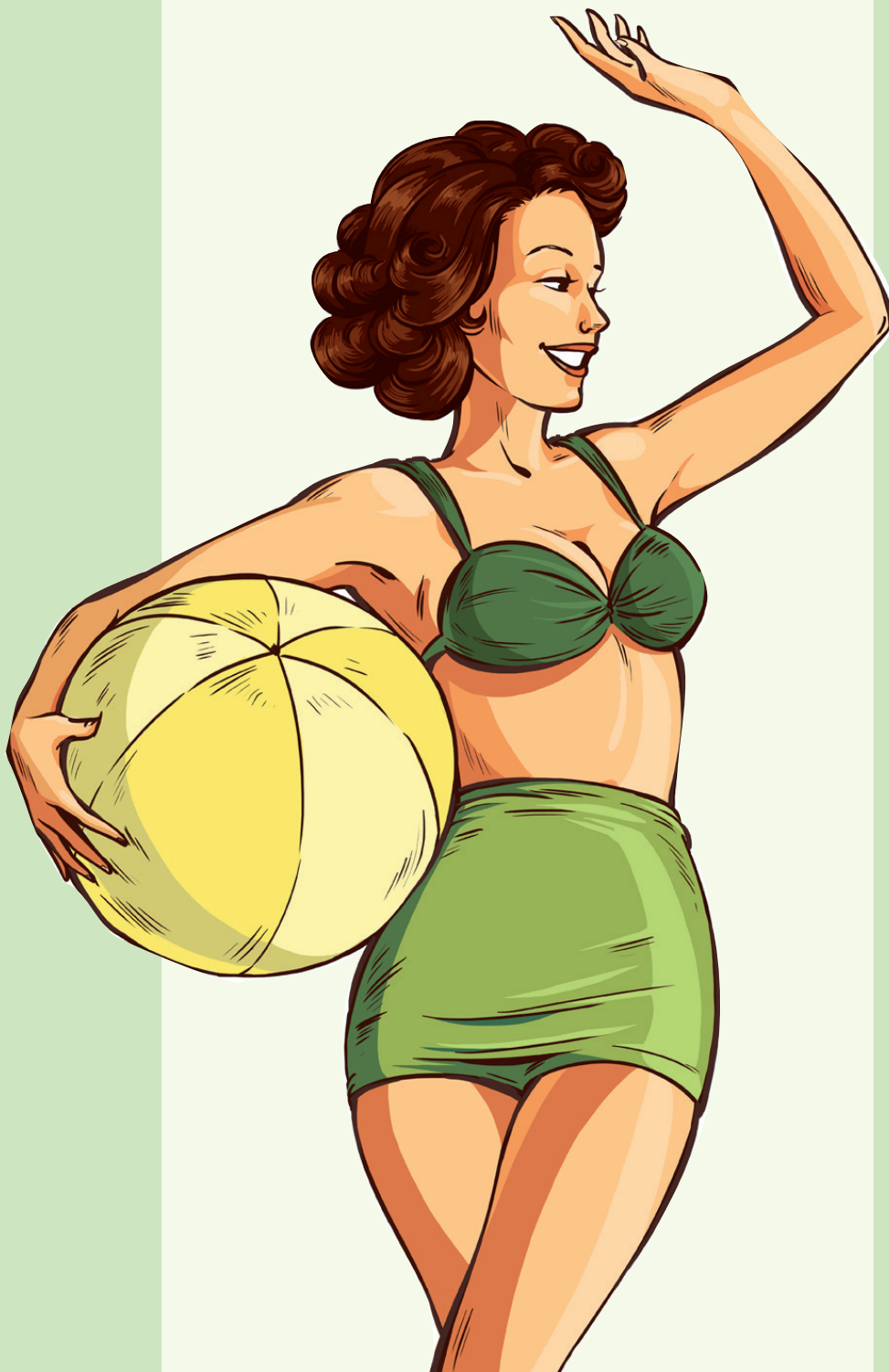


# *Nature Coast*

KAPITI HOROWHENUA *enterprise*

2010/11 Annual Report



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Our Vision - Te Whakakitenga  
Nature Coast: The ultimate place to be  
hei kāinga motuhake



Our Mission - Te Kaupapa  
Growing sustainable business and tourism  
Whakatupuhia kia ora ai te mahi pākihi, me te mahi tāpoi

# CHAIRMAN & CHIEF EXECUTIVE REPORT

It is my pleasure to report briefly to you as Chairman of Nature Coast Enterprise.



The appointment of Chris Barber as CEO has propelled us on a new and more diverse course as you will observe from the attached report. Chris has assumed both the CEO and Regional Tourism role strongly supported by pro-active staff in business and tourist development, along with a number of advisory bodies.

Within the Board itself we have strengthened our governance with the addition of Brendan Duffy and Tony Lester, representing their respective district councils, but both with extensive business experience.

During the year we negotiated an additional 12 months of contract with new KPI's with the district councils and we are participating in their ongoing reviews of economic development and Nature Coast Enterprises's role in each district. Despite

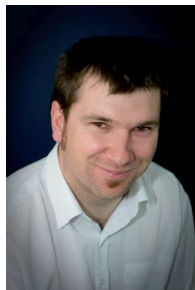
these uncertainties we are confident of our key position in the future growth of the districts and as such when our lease expired at the Lindale site we moved our regional administration to the first stage development of the Clean Tech Centre at Otaki. We have an interim sub-lease from and contract with Grow Wellington who have the responsibility of promoting and servicing this unique and far-reaching enterprise.

Although Nature Coast Enterprise made a strategic decision to help facilitate this project, it is no coincidence that we are now situated in a central position to service both districts.

I would like to thank the Board members for the governance support they are giving to this organisation and in turn we appreciate all those who are committed to Nature Coast Enterprise's work especially the partnerships we built up with members, stakeholders, sponsors and staff.

**Graham Smellie, Chairman**

The global debt crisis and economic recession continued to have local impacts. Despite the challenges, there were clear signs the region proved to be resilient and positioned to catch the next upward economic cycle. Double tracking and rail electrification to Waikanae and progress in the development of the Kapiti Coast Airport, as well as the announcement of the Mackay's Crossing to Levin stages of the expressway, have boosted local business confidence.



The region's economy, like the rest of the country, has received positive injections from the healthy payouts to dairy farmers, the biggest employers in our agricultural sector.

Nature Coast Enterprise continued to work with stakeholders, including Horowhenua and Kapiti Coast District Councils, to leverage opportunities. The partnership with Grow Wellington to resource a Business Growth Manager, with a focus on innovation and export, has paid good dividends to the business community. So have the Business Clinics held by our Business Development Managers, delivering advice to established and new companies.

On the labour front, while the annual percentage of unemployment beneficiaries had gone up, the quarterly trend showed a gradual improvement since it peaked in December 2010. In terms of domestic spending and confidence, the housing market was sluggish but house prices, especially in the Kapiti Coast, had shown some improvement. Vehicle registrations, another measure of confidence, were up 6% in Horowhenua and 1.5% in Kapiti. Residential construction was down but non-residential construction was up mostly in Kapiti.

With a robust Business Attraction Strategy in place, attracting new and helping existing businesses to grow in Kapiti and Horowhenua will be a priority in the coming year. Access to government subsidies for training and research has enabled us to identify opportunities to help management to innovate, especially for the export market. We have also kept local companies informed on government initiatives to reduce youth unemployment.

After many years the Paraparaumu Visitor Centre finally moved to new premises - a significant achievement that enabled it to achieve accreditation as an i-SITE to better service the tourism sector. On a sad note for us and the community, Ken Jones our senior consultant at the Otaki i-SITE, friend and valued staff member, passed away in March 2010 after 14 years of greeting visitors at the Otaki site.

A strategy to tap into the Rugby World Cup visitor market was initiated. Networking through Tourism Tuesdays and Women in Business events have been well patronised. The twice-monthly Electra Business

Breakfast Forums continue to be informative and well attended. The 2010 Electra Business Awards were again inspiring.

Communication with the business community through monthly online newsletters, weekly newspaper columns, radio interviews, events listing and press statements helped keep the profile of the business community up. I take this opportunity to thank the stakeholders and the business community for their support this past financial year.

**Chris Barber, Chief Executive**

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## HIGHLIGHTS

### Domestic Marketing Campaign

The 2011 domestic marketing campaign was launched in Spring. The message was slightly changed from previous years. A request by Kapiti Coast District Council to rebrand the district identity saw us drop the generic Nature Coast brand in favour of a Kapiti Coast and Horowhenua message. This was delivered through an eye-catching design based on the successful early British Rail campaigns. The design was carried through 65,000 new visitor guides distributed widely – up from the 25,000 print runs of previous years. With the Rugby World Cup on the horizon, priority was given to billboards on main traffic routes and the use of on-line channels. Support for this campaign from the business community was critical.

Reflecting the investment, total Guest Night numbers for the year ending 30 June 2011 in Kapiti Horowhenua were up 3.9 percent to 205,550. Interestingly, domestic guest nights were up 8.5 percent in the region while national figures for the same period recorded a 1.6 percent decrease.

### 100% Score for Paraparaumu i-SITE

Paraparaumu i-SITE had its first mystery shop assessment by Tourism New Zealand as part of the criteria to be an accredited i-SITE and, no surprises, scored 100% on their mystery shop report!

### Waikanae Beach Goes Nationwide

Nature Coast Enterprise hosted celebrity and TVNZ presenter Tamati Coffey as part of TVNZ's Going Digital Campaign. Waikanae Beach, with

Kapiti Island in the background, was featured live on the channel's highly rated Breakfast programme. The Ma-Mite store was the feature location and local food and beverage businesses set up a market including Waikanae Butchery, Kapiti Olives, Tuatara Brewery, Sones Sauces, Te Horo Foods, Paraoa Bakehouse, Kapiti Coffee Company, Organic Chocolate Boutique and Soprano Limoncello. This was an amazing event to showcase Waikanae Beach and the Kapiti Coast District, as a place to live, work and play, live on a top-rated national TV programme.

### Lonely Planet Covers Kapiti Coast

Nature Coast Enterprise hosted Lonely Planet writer Sarah Bennett and the next publication of the world's best selling guide book featured four pages on the Kapiti Coast and Horowhenua. The coverage also pressed the right buttons about the Kapiti Horowhenua identity.



*Tamati Coffey & The Kapiti Vaulting Club*

# ECONOMIC DEVELOPMENT

## **Business Growth Service**

A partnership has been formed with Grow Wellington to resource a Business Growth Manager in the Kapiti Region. The Business Growth Manager's role is to seek out potential high growth/export potential businesses and work with these businesses on a one-to-one basis to inspire, facilitate and connect to resources, people and expertise.

Between Nov 2010 to June 2011, 168 businesses have been located, visited and identified as potential high growth/export orientated businesses and 160 in-depth business assessments have been carried out. From that, approximately 36 referrals have been made to TECHNZ funding with approximately \$200k approved for these companies to improve and innovate. Subsidies to the value of \$37,500 have been offered to businesses for coaching, consulting and expertise. Some 300 quality connections have been made to professionals, business associations, individuals and off-shore markets.

## **Labour Market Strategy**

The three year Labour Market Strategy was concluded in February this year. We have been under contract with MSD since 2008. When the contract was initiated the economy was bullish and the major outcomes were around skills development and shortages in the Nature Coast Region. Since then, at every annual review, MSD and Nature Coast Enterprise have negotiated and "tweaked" the outcomes to become more relevant to current developments. Some of the sustainable projects that have evolved directly or indirectly out of the MSD contract and draft strategy are;

### **Labour Market Forum**

This has met twice and was the catalyst for a number of projects and initiatives and produced a draft strategy. Nature Coast Enterprise is currently seeking a sponsor and will continue to administer this until a resource is found. The regional labour market project was an enabler and catalyst for five projects designed to be on-going and sustainable financially and we wish to thank the MSD in giving us the flexibility to pursue these. We look forward to working with MSD at a local level on our various projects and initiatives.

### **Zero Youth Unemployment Project Kapiti**

This was identified in the draft strategy and is now administered by the Kapiti Coast District Council. Kapiti Chamber of Commerce, Nature Coast Enterprise, MSD, Kapiti Mayor & Council,

Youth2Excel, and Youth Quest are regular contributors. The aim of this forum is to reduce youth unemployment to "Zero". Nature Coast Enterprise continued to keep the business community informed on Government initiatives to support youth employment.

## **Business Attraction Strategy**

Nature Coast Enterprise has consulted with both the Kapiti and Horowhenua communities and drafted a Business Attraction Strategy for the region. This is currently in an early implementation stage. This strategy will concentrate on attracting strategic businesses to Horowhenua/Kapiti that will create medium to high value jobs.

## **Small Business Clinics**

Internal Nature Coast Enterprise resources were re-allocated to fund a series of "Biz Clinics" across the region. These have been carried out in Shannon, Levin, Foxton, Paraparaumu and Otaki and remain an on-going part of the service to assist existing and start-up businesses.

## **Business Advisory Board**

The newly established Business Advisory Board project continues to build with three local businesses now engaging with the service.

## **Food Production and Processing Industry**

The food and beverage industry continues to be an important industry for growth within the region. There is a strong sense of collaboration amongst business owners in this industry with overwhelming support to get involved with the highly successful annual food and beverage festival, Wellington on a Plate. Kapiti Vintage continues to be a key event that has captured business interest to showcase the industry with tickets selling as soon as they are available.

## **Training**

We are committed to training and development, as businesses need to be relevant and competitive within the market. Nature Coast Enterprise has been approved by New Zealand Trade & Enterprise as a Management Capability Provider to deliver training and coaching services to business owners and managers. Businesses have agreed with our approach to deliver practical outcomes at affordable prices. Over the coming months, through a partnership with the Employers Chamber of Commerce Central, there will be a variety of training opportunities promoted for Kapiti-Horowhenua businesses.

## Electra Business Awards

Nature Coast Enterprise continues to work with Business Kapiti Horowhenua Inc on the successful annual Electra Business Awards. The 2010 event was again a hugely rewarding and inspiring event for the region's business community.

# NETWORKING

## Electra Business Breakfast Forum

This Forum is a proven draw card with a range of informative speakers, updates from councils and regular opportunities for the business community to network.

Breakfast Location	Number held	Average Attendance
Horowhenua	10	50
Kapiti	11	82

## Women in Business Network

This networking opportunity continues to strengthen with an average attendance of 72 for the six organised events covering a range of topics and activities. It has included community events like a fundraiser for the Christchurch earthquake and a breast cancer awareness charity sponsored by AXA. The first anniversary event in August saw Karen Fifield, CEO of Wellington Zoo Trust, speak on leadership. The biggest turnout of 132 women heard Annah Stretton on the 10 strategies for success in business and life.

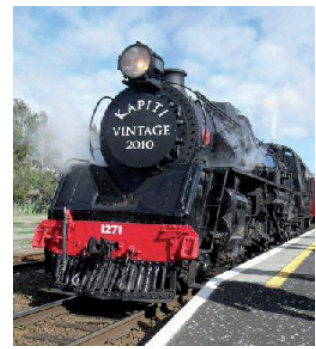
## Tourism Tuesdays

Another networking opportunity with regular attendance averaging 37 across five Tuesdays. Held at sites in Kapiti and Horowhenua, speakers have included Kapiti District Mayor Jenny Rowan, tourism operator Peter Reedy and Nature Coast Enterprise CEO Chris Barber. The April event combined with a social media workshop facilitated by Tom Reidy. Another notable speaker was Andrew Leslie, i-SITE manager for i-SITE New Zealand.

## 2011 Annual Regional Business Survey

The response rate to this survey at 8 percent was lower than in 2010. Local business owners continue to be more optimistic about a stable local economy but with confidence in the national economy during the next six months showing a decline. Most believe staffing levels will remain stable with 62% not planning a major investment. On the upside 30% are considering investing in their business.

Cash flow was cited as the most significant barrier to business expansion. A significant number were aware of the services offered by Nature Coast Enterprise and we continue to rate high as an



*Kapiti Vintage Steam Train*

organisation that businesses engage with including accounting and legal businesses and the IRD.

Networking with other business owners and family/whanau also rates high. Most businesses were satisfied with Nature Coast Enterprise's performance. The ranking was high on Nature Coast Enterprise being professional, helpful, community orientated and being an essential service provider. The new online newsletter rates highly.

## AA & i-SITE

The Paraparaumu Visitor Centre moved premises to a new location in Rimu Road and achieved accreditation as an i-SITE. The official opening in July 2010 followed a week of celebrations with various operators displaying and donating prizes to raise the profile of the new visitor centre. New 'i' signs completed the move, with signage up on Coastlands' pylon on state highway one receiving great feedback.

The number of events using the site for ticket sales increased with repeat annual events and i-SITE staff attended several local familiarisations through the year to increase their knowledge on local products.

All i-SITE's have been assessed and passed by Qualmark.

The Levin AA agency was mystery shopped with an outstanding result of 86%, which is a commendable outcome. AA also achieved 100% accuracy rate for MVR & DLR processing on more than one occasion. A new computerised theory testing system was introduced. A compliance review meeting with the Agency exceeded expectations to receive great results

## Rugby World Cup

A strategic plan was customised for the Kapiti Horowhenua region involving special promotional pamphlets for distribution across the Wellington region. It included the use of flags, bunting and billboards to encourage visitors out of the main transport corridors into the local business communities to local events and attractions.

ENTERPRISE KAPITI HOROWHENUA INCORPORATED

# Statement of Financial Performance

for the year ended 30 June 2011

	Note	2011	2010
Income		\$	\$
Grants	1	780,000	750,000
Project Income	2	569,218	806,899
Other Income	3	111,394	96,229
Total Income		<u>1,460,612</u>	<u>1,653,128</u>
Less Expenditure			
Personnel		568,322	615,133
Operating	4	<u>891,267</u>	<u>1,008,266</u>
Total Expenditure		<u>1,459,589</u>	<u>1,623,400</u>
<b>Net Surplus</b>		<u><u>1,023</u></u>	<u><u>29,728</u></u>

ENTERPRISE KAPITI HOROWHENUA INCORPORATED

# Statement of Movements in Equity

for the year ended 30 June 2011

	2011	2010
	\$	\$
Retained Earnings at beginning of year	101,198	71,469
Net Surplus	1,023	29,729
Returned Earnings at end of year	<u><u>\$102,221</u></u>	<u><u>\$ 101,198</u></u>

ENTERPRISE KAPITI HOROWHENUA INCORPORATED  
**Statement of Financial Position**  
as at 30 June 2011

	Note	2011 \$	2010 \$
<b>Current Assets</b>			
Bank and Cash	5	195,012	137,266
Accounts Receivable		37,348	56,175
Prepayments		1,871	1,785
		<u>234,231</u>	<u>195,226</u>
Non-current Assets			
Fixed Assets	6	33,124	41,266
<b>TOTAL ASSETS</b>		<u>\$ 267,354</u>	<u>\$ 236,490</u>
<b>Current Liabilities</b>			
Accounts Payable		87,251	79,135
Income in Advance		21,092	5,678
Goods and Services Tax		15,315	11,139
Provision for Holiday Pay		41,475	39,340
		<u>165,133</u>	<u>135,292</u>
<b>Members Equity</b>			
Retained Earnings		102,221	101,198
<b>Total Funds Employed</b>		<u>\$ 267,353</u>	<u>\$ 236,490</u>

*For and on behalf of the Board*

Board Member .....

  
Graham Smellie

Board Member .....

  
Ewen Paynter

Date ..... 23/09/2011 .....

# ENTERPRISE KAPITI HOROWHENUA INCORPORATED

## Notes to the Financial Statements

### for the year ended 30 June 2011

#### Statement of Significant Accounting Policies

The financial statements presented here are for the reporting entity ENTERPRISE KAPITI HOROWHENUA INCORPORATED.

Enterprise Kapiti Horowhenua Incorporated qualifies for differential reporting under the Framework for Differential Reporting issued by the New Zealand Institute of Chartered Accountants as it is not publicly accountable and is not large. Enterprise Kapiti Horowhenua Incorporated has taken advantage of all available differential reporting exemptions. The financial statements of Enterprise Kapiti Horowhenua Incorporated have been prepared according to generally accepted accounting practice.

The accounting principles recognised as appropriate for the measurement and reporting of financial performance and financial position on a historical cost basis are followed by the Society.

#### Specific Accounting Policies

The following specific accounting policies which materially affect the measurement of financial performance and financial position have been applied:

#### Fixed Assets & Depreciation

Fixed Assets are stated at cost less accumulated depreciation.

Depreciation has been calculated using the maximum rates permitted by the Income Tax Act 2007.

These rates are considered appropriate to the organisation.

Land and Buildings	4%	Cost
Office Equipment	14.4% to 80.4%	DV
Furniture and Fittings	22.5% to 41.25%	DV
Motor Vehicles	30% to 36%	DV

#### Goods and Services Tax (GST)

All amounts are shown exclusive of GST except for accounts receivable and accounts payable which are shown inclusive of GST.

#### Income Tax

Enterprise Kapiti Horowhenua Incorporated has Income tax exempt status under Section CW 40(1) of the Income Tax Act 2007.

#### Revenue Recognition

Operating grants are recognised in operating revenue as they are earned. One off grants are recognised when received. Interest is recognised when it is earned.

#### Receivables

Accounts receivable are recorded at expected realisable value.

#### Investments

Investments are recorded at cost.

#### Contingent Liabilities

There are no known contingent liabilities existing at balance date.

## Operating Lease Commitments

The organisation leases a photocopier, this expires in December 2013, and a computer, this expires in November 2013.

## Capital Expenditure

There are no capital expenditure commitments at 30 June 2011.

## Subscriptions

Subscriptions are charged each year on the 1 November.  
This revenue is recognised in the period/year invoiced.  
These are reported in Note 3 under Marketing Partnership Income.

## Changes in Accounting Policies

There have been no changes in accounting policies. All policies have been applied on basis consistent with those used in previous years.

1. Grants	2011	2010
	\$	\$
Kapiti Coast District Council	449,000	449,000
Horowhenua District Council	301,000	301,000
Wellington Regional Economic Development Agency	30,000	-
	<u>780,000</u>	<u>750,000</u>

2. Projects	Revenue \$	Direct Expenses \$	2011	2010
			\$	\$
			NET	NET
BIZ (Note 7)	8,800	-	8,800	19,573
Training Programme (Note 8)	13,237	8,502	4,734	78,276
Breakfasts	19,646	17,482	2,164	864
Visitors Information Offices (Note 9)	487,317	382,881	104,436	119,964
MSD Funding (Note 10)	36,519	-	36,519	69,185
Business Advisory Board (Note 11)	3,700	6,196	(2,496)	1,109
Business Attraction Strategy (Note 12)		2,058	(2,058)	(23,000)
Research (Note 13)	-	8,175	(8,175)	(6,250)
	<u>569,218</u>	<u>425,294</u>	<u>143,924</u>	<u>259,721</u>

3. Other Income	2011	2010
	\$	\$
Interest	2,939	1,353
Marketing Partnership	58,790	57,275
Sponsorship	20,500	20,500
Rent/Hireage	18,446	16,286
Other	10,718	815
	<u>111,394</u>	<u>96,229</u>

<b>4. Operating Expenses</b>	<b>2011</b>	<b>2010</b>
	<b>\$</b>	<b>\$</b>
Audit Fees	5,100	5,200
Depreciation	16,682	27,529
Fringe Benefit Tax	1,994	2,026
Bad Debts	1,292	-
Rent	62,620	64,993
Projects	425,294	547,178
Administration	378,284	361,340
	<u>891,267</u>	<u>1,008,266</u>

<b>5. Bank and Cash</b>	<b>2011</b>	<b>2010</b>
	<b>\$</b>	<b>\$</b>
Cash on Hand	964	964
Westpac Trading Account 00	31,104	32,508
Westpac Visitor Information Account 02	55,605	33,996
Westpac Investment Account 01	102,896	65,621
Colbert Cooper Trust Account	4,443	4,177
	<u>195,012</u>	<u>137,266</u>

<b>6. Fixed Assets</b>	<b>Cost</b>	<b>Accumulated Depreciation</b>	<b>2011 Book Value</b>
Land and Buildings	1,000	477	523
Office Equipment	193,034	168,642	24,392
Furniture and Fittings	3,731	3,233	498
Motor Vehicles	42,793	35,083	7,710
	<u>240,558</u>	<u>207,435</u>	<u>33,124</u>

	<b>Cost</b>	<b>Accumulated Depreciation</b>	<b>2010 Book Value</b>
Land and Buildings	1,000	437	563
Office Equipment	184,493	155,982	28,511
Furniture and Fittings	3,731	3,142	589
Motor Vehicles	42,793	31,192	11,601
	<u>232,017</u>	<u>190,753</u>	<u>41,264</u>

## **7. Biz**

Enterprise Kapiti Horowhenua Incorporated had a contract for providing BIZ services in both Kapiti and Horowhenua with BIZnetworks an EDANZ/Chamber of Commerce Joint Venture company.

The contract fees are for the provision of shop fronts, maintaining brochure stands and a level three standard of service from the contract holders in both Kapiti and Horowhenua. BIZinfo Horowhenua ceased on 30 September 2010.

## **8. Training Programmes**

Prior to 30 June 2010 Training programmes for business owners were run under the Enterprise Midwest banner (EMW). EMW was the joint venture company set up by Enterprise Wanganui, Vision Manawatu and Enterprise Kapiti Horowhenua Inc to provide the Enterprise Training programme set up by NZ Trade and Enterprise. Free training was provided for owners and staff of the region's businesses as part of this programme. This ceased in June 2010. In March 2011 Training programmes were again implemented through a new structure/funding regime.

## **9. Visitor Information**

Enterprise Kapiti Horowhenua Incorporated is responsible for the three Visitor Information Network offices operating in Levin, Otaki and Paraparaumu. Funding for these offices is provided by Horowhenua District Council and Kapiti Coast District Council. The direct costs shown do not include personnel or administration. The income and expenses are trading figures only and include commission from the AA site in Levin. (2011: \$57,207 2010: \$60,512).

## **10. Ministry of Social Development Funding**

Funding has been received from the Ministry of Social Development under a contract to provide workforce development projects in the region. Costs of the contract include administration and personnel. These expenses have not been shown separately. This contract and associated costs concluded 30 January 2011.

## **11. Business Advisory Board**

In February 2010 the organisation initiated the establishment of a Business Advisory Board to assist businesses in the region with specific issues, such as governance. Initial seed funding was provided by both the Kapiti Coast District Council and Horowhenua District Council. The service has been designed to be self-funding with businesses using the service covering the bulk of the associated expenses.

## **12. Business Attraction Strategy**

In the 2010-11 Financial year, Nature Coast Enterprise commissioned the development of a Business Attraction Strategy for the Kapiti Coast and Horowhenua. The first stages of the strategy's implementation will commence in the second half of 2011.

## **13. Research**

Nature Coast commissioned Business and Economic Research Limited (BERL) to undertake research of the economic profile of the Nature Coast region.

## **14. Related Party Transactions**

During the year accounting and consultancy work was provided by Colbert Cooper Limited, J Street, is a director of this company and a Nature Coast Board Member.

## Independent Auditor's Report

To the Members of Enterprise Kapiti Horowhenua Incorporated,

We have audited the financial statements of Enterprise Kapiti Horowhenua Incorporated contained in its 2010/11 annual report. The financial statements comprise the Statement of Financial Performance, Statement of Movement in Equity for the year ended 30 June 2011; and the Statement of Financial Position as at that date; and a summary of significant accounting policies and other explanatory information within the Notes to the Financial Statements.

### Enterprise Kapiti Horowhenua Incorporated's Board's Responsibility for the Financial Statements

The board is responsible for the preparation and fair presentation of those financial statements in accordance with generally accepted accounting practice in New Zealand and for such internal control as the committee determines necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

### Auditor's Responsibility

Our responsibility is to express to you an opinion on these financial statements based on our audit. We conducted our audit in accordance with International Standards on Auditing (New Zealand). These standards require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgement, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Other than in our capacity as auditor, and the partners of Fluker Denton & Co being members, we have no relationship with or interests in Enterprise Kapiti Horowhenua Incorporated.

### Opinion

In our opinion, the financial statements as contained in the Annual Report comply with generally accepted accounting practice in New Zealand, and give a true and fair view of the financial position of Enterprise Kapiti Horowhenua Incorporated as at 30 June 2011, and of its financial performance for the year then ended.



Fluker Denton & Co  
23 September 2011  
Levin



# Directory

as at 30 June 2011

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Name:	Enterprise Kapiti Horowhenua Incorporated
Address:	47 Miro Street Otaki
Date of Incorporation:	16 September 2004
Incorporation Number:	629578
IRD Number:	63-287-636
Nature Of Business:	Economic Development Agency & Regional Tourism Organisation
Board Members:	Graham Smellie (Chairman) Ewen Paynter Hilary Wooding (Kapiti Coast District Council Representative) John Barrett Kate Gibbs Justine Street Brendan Duffy (Horowhenua District Council Representative)
Chief Executive Officer:	Chris Barber
Accountants:	Colbert Cooper Ltd Chartered Accountants 275 Oxford Street, Levin
Auditors:	Fluker Denton & Co, Levin
Bankers:	Westpac

# Members

## as at 30 June 2011

Coastlands Shoppingtown Ltd	The Purple House	Horowhenua Kapiti Rugby Football Assn	Parlato & Associates Ltd
Kapiti Coast District Council	Unwined Ltd	Horowhenua Learning Centre	Precise Print
CentrePort Wellington	Vista Del Sol	Horowhenua Saw Doctors	Prior & Palmer
AD Architecture Ltd	Waikanae Beach Motel	Horrobin & Hodge	Pritchard Enterprises
AlphaNZ Technology Group	Wellington Tramway Museum	Hyde Park Museum	Relaxation Specialist
Asure Kapiti Court Motel	Ziera	ID Media Ltd	Rhodia NZ Ltd
Avatar Estate Ltd	AD & RA Rush Partnership	Imago Orchard	Ricoh NZ Ltd
Blueberry Art	Age Concern	JP Packaging	RJ's Licorice
Brien Electrical Ltd	AGL Enterprises	Kapiti Accounting & Taxation Services	Seascape B&B
Captivate Adventures	ANZ Kapiti	Kapiti Cakes and Bakery	Second Image Ltd
Coehaven Gardens	Beach FM	Kapiti HR Services	Simpson & Co
Colbert Cooper Ltd	Bella Rose Cottage	Kapiti Newspapers/Observer	Sixteen Nine Creative Commercial
Comfort Inn Elliott's	Bentons Motel	Kapiti Shuttle Service/ Trilogly Travel	Smiths Steel Ltd
Company Branding Shop	Bourbon New Zealand Ltd	Kereru Farm	Spicer & Associates
David Reid Homes	Breaden McCardle Chubb Lawyers	Kirkham & Elphick	Sportsworld Levin
Electra Ltd	Canvasland Holdings Ltd	KK Trust	Stables on the Park
El Rancho	Craig Pope Mortgages & Insurance	Land Matters Ltd	Steam incorporated
Fantails Accommodation & Garden Tours	Celtic Motel	Levin & Horowhenua Veterinary Services	Step Financial Services
Fishermans Table Paekakariki	Celtic Winery	Levin Cosmopolitan Club	Stephans Restaurant
Genoese Foods	Christian Counselling Centre	Levin Golf Club	Strategic Management Sevices
Graphic Press	Classic Apparel & Print	Levin Home for War Veterans	Symbiont Ltd
Harcourts Real Estate	Cobtree Farmstay B&B	Levin Mitre10	Stanmore Farm
Horowhenua District Council	Comfort Socks NZ Ltd	Levin Supermarkets Ltd	Tender Tips Ltd
Kapiti 4 Seasons Tours and Travel Club Ltd	CoralTree Organic Products Ltd	Luhrs and Company	Terry Taylor & Associates
Kapiti Candies (2008) Ltd	Cordall New Zealand	Main Security	The Beach Store
Kapiti Coffee Company	Country Patch B&B	Management Answers	The Front Room Café
Kapiti Island Nature Tours	Cullinane Steele	Maude & Miller	The Law Connection
Kiss and Bake Up	Decoart Printed Products	McDonalds Family Restaurant	The Law Store
Levana Textiles	DHL Express	Mountain View Motel	The National Bank
Levin Racing Club	Display Tactix	Mowbray Collectibles	The Radio Network
Lindale Investments Ltd	Dominion Post Contractor	MSA	The Waihoanga Retreat Centre
Monteith's Brewery Bar Kapiti	Dragonfly B&B	Nathan Guy	Totara Lodge
Murrayfield Clydesdales	Driving Forces/Karo Consultants	Natural Bark & Compost	Tourist Times Wgtn
Ohau Vineyards	Driving Miss Daisy	Nature Coast Recruitment/ Positive Staff recruitment	Tranzact Ltd
Otaki Golf Club	Earthbush B&B	New Zealand Home Loans (Kapiti Coast) Ltd	Trinity Farm
Owlcataz	Evegil Industrial & Bespoke	Niche Market	Turks Poultry Farm
Paraparaumu Airport Ltd	Fluker Denton	Office Angels	W.Crighton & Sons Ltd
Paraparaumu Beach Business Association	Fluteline Office Products Ltd	Ohau River Cottage	Waikanae Beach B&B/Homestay
Paula's Furniture & BedsRUs	Focal Point Cinema & Café (Levin)	Telecom Business Hub Kapiti /Orb Communications	Waikanae Plastics
Pre Nail Systems	Foxton Windmill Trust - De Molen	Otaki Maori Racing Club	Waikanae Estuary Bird Tours
Raumati Sands Resort	G.S.S. Enterprises Ltd	Oxford Finance Corporation Ltd	Westpac Bank - Paraparaumu
Ruth Pretty Catering	G5 Ltd	Paper Plus Levin	Whitireia Community Polytechnic
Silverdale Knitwear	Graeme Wright & Associates Ltd	Paraoa Bakehouse	Windsor Park
Sopranos Ristorante	Hamid & McHutchon Ltd	Paraparaumu Beach Golf Club	World Veterinary Consultants
Southward Car Museum	Harvey Bowler Funeral Services		Wrights by the Sea
Sudbury Fields	Helipro		Collis Blake
Sudbury Heights Luxury Accommodation	Himatangi Beach Holiday Park		Lloyd Chapman
	Hine Accountants Ltd		David Green
	Horowhenua Motor Company		Judith Keall
	HomeCreator Homes		Stewart Thompson



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