



Nature Coast Enterprise Newsletter

May 2009

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Nature Coast Enterprise your one stop shop for business

Please consider the environment before printing this newsletter

Are you a Sustainable Business?

With tougher economic times, now is a good time to be working on your business to improve how you do things. Nature Coast Enterprise has available a new practical tool that will help you understand sustainability in business. By using the Self-Assessment Tool you can:

1. Work through questions about how your business interacts with the environment and uses resources.
2. Worksheet two determines where you are now with waste, energy, water, purchasing, people, leadership and your policies and plans.
3. The third worksheet takes you on a walkabout through your business to record the opportunities for sustainability.
4. Finally, there is a template to create your own roadmap from a short, medium and long term perspective.

The Self-Assessment Tool comes complete with tips and facts, recycling information for the region and case studies to showcase what other local businesses have done. We encourage your business to use this Self-Assessment Tool to start, or continue, your sustainability journey as being a sustainable business is good for our economy, our environment and our people.



2009 Budget

This Budget aims are to improve public services, help New Zealanders through the recession, lift productivity, raise the country's international competitiveness, and take steps to keep government debt under control. Prime Minister John Key has his say, [read more](#).

Read the full budget speech, [click here](#).

Kia ora tātou



Don't worry about the recent nasty weather it will get better I promise...The team at Nature Coast Enterprise have never been busier. Our demand for business training and general advice is up, our information centre visitor numbers are steady and our networking evenings and breakfasts are very well attended.

As you will read in this newsletter, I am delighted that the Electra Business Awards will take place in 2009. I really encourage you to enter and attend one of the information evenings next month.

Finally, we will be sending out our annual business survey in June. This is to gather industry data and measure business satisfaction.

Taking the time to reply to this is greatly appreciated.

Hei koná mai

Glen O'Brien
Chief Executive



Launching: Women in Business Network

A Women in Business Network is to be launched with the first meeting scheduled for 7 July, supported by us and the Kapiti Chamber of Commerce.

For some time it has been thought that such a group should be formed on the Nature Coast to support the many women working in the region either in small or larger size businesses, or in many cases, working in their own business. Often those working in their own business are working alone and the luxury of others in the team to discuss and share experiences is not available.

Whichever of the groups you fit into, we are sure you will benefit from the ongoing support and knowledge you will find in this network. So mark your calendars now - Tuesday 7th July 2009, 5.30 to 7pm at the office of Nature Coast Enterprise at Lindale.

Closer to the time, an invitation to attend the Network launch. Please pass on this invitation to other women in business and contact Katrina Shieffelbein to RSVP, katrina@naturecoast.co.nz



The 2009 Electra Business Awards

FREE Information Evenings

So, you're thinking about entering into this year's Electra Business Awards, but you're not too sure what it'll involve and how much commitment it requires? To assist you in making this decision and to give a greater understanding of the Awards process we are holding two information evenings:

Levin Thursday 4 June, 5.30 - 6.30pm
 Paraparaumu Thursday 11 June, 5.30 - 6.30pm

Come along and meet Dean Dalton, the Entry Coordinator and Brian Finch, Whitireia Community Polytechnic Business Advisor. We'll briefly discuss the entry form and explain how Dean and Brian can help entrants through the process.

We'll also have a previous winner of the Electra Business Awards to speak on the benefits of entering and what they gained from participating.

YOU MUST SEE YOUR BUSINESS FROM THE OUTSIDE IN, NOT THE INSIDE OUT.

DR IAN BROOKS BUSINESS AUTHOR



Wine and nibbles will be provided and there is no charge to attend.

Register at www.electra.co.nz/businessawards and click on the 'information evenings' link.

The Awards aren't just about rewarding excellence - working through the entry process could be just what you need to survive 2009 and prosper in 2010. Register today!

Thank you to BNZ Partners for their support and sponsorship of the information evenings and the Awards.

PAYE Intermediary Scheme

Click here to find out more about the subsidy from IRD for SME's to outsource their payroll. The subsidy is to encourage small employers to outsource their payroll services so they can focus their efforts on growing their business. Click here to find out more.

New online Business tools from IRD

Are you new to business and or new to employing staff and looking for all the information in one place? **Click here** to access new online tools for business that will help you understand business tax, quickly and simply.



Job Match® Pilot

Job Match® is a service that will match roles that exist in companies downsizing or thinking about redundancies, with similar skilled part-time positions in companies seeking staff, thereby bridging the gap between downsizing and economic growth. If you would like to participate on the pilot program or need information, **click here**.

Calling all Growers and Food Manufacturers

Are you interested in breaking into, or expanding your customer base, in Wellington? If so, you might be interested in Urban Harvest's new authentic farmers market in Thorndon and/or its virtual farmers market. For information, terms and conditions or an expression of interest form, contact Jo Freeman, Tel 021 440 487 or markfreeman@xtra.co.nz

Kapiti Chamber of Commerce Panel Discussion - Effective Selling

Wednesday 17th June 2009
 Room K15, Whitireia Polytechnic,
 Lindale Campus, 5.15pm start
 RSVP to robbyn@nichemarket.co.nz



Relationships are the key

Nature Coast Enterprise has the job of encouraging more people to visit the region and at the same time, spend more in our local economy. We can't do this alone and to succeed, we need to work with the business who are striving toward the same goal.



Samantha Sanderson, a face familiar to many of you that use the Paraparaumu Visitor Centre will be focusing on the relationship between Nature Coast Enterprise and our Tourism operators by picking up the responsibility of Operator Liaison Coordination - especially

at this time of year when the visitor centres are a little quieter.

So if you are involved in the Tourism Industry and want to know more about the opportunities to work closer with us, contact Samantha - before she contacts you!

samantha@naturecoast.co.nz or contact her at the Paraparaumu Visitor Centre



Time to start thinking about your summer events now

It maybe cold and wet outside today, but there is no better time to start thinking about your summer events than the present. Events are important to the region. They take us off the "shopping list" and give visitors a reason to visit, and to visit today.

Nature Coast Enterprise manages the Catch Kapiti summer events programme and also works very hard to promote many local events. It's important that the summer to come is as successful as the summer that's been, and to do that we need good quality events.

Something to start thinking about!



Business Profile - Member of the Nature Coast Project

Harcouts Levin

There's a terracotta tile in Jan Sparrow's living room that says "If you love the life you live, you will live a life of love". She sells mainly lifestyle blocks in Horowhenua and this ex-farmer is pretty happy with her life.

People's reasons for buying lifestyle blocks are to downsize, change their lifestyle, or for health reasons, and many people from Kapiti and Wellington are making the drift. "We've got a better weather pattern than Wellington," says Jan, "and even better than the East Coast. Waitarere, Waikawa and Hokio beaches are only 10 minutes away, and so too are the Tararua Ranges."

She lives in Ohau, just south of Levin, with her husband Denis. From her outdoor spa she can keep an eye on her house cow Lucy and her calves. From her kitchen she can see the Tararua Ranges, which are sometimes beautifully snow capped. Add a glass of wine to the mix and there's every opportunity to relax.



Jan sells rural properties in Horowhenua and all properties in Shannon. She has special knowledge about things like septic tanks and different water supplies, peculiar to rural blocks."



"I love talking but one of my strengths is I can listen," says Jan. "Recently I showed some people a property up here. I just knew they'd love it. They're buying it." Jan isn't a pushy

agent, preferring the 'if it happens it happens' attitude. "I hate going in shops where people hound you."

"I love my job. I'm really happy. I'm lucky Denny is so supportive. He's very good to me."

A very happy lifestyle block indeed.
jansparrow.harcourts.co.nz

Dont miss Tourism Tuesday on the 16th June. The speakers are Katherine Prusas & Sophie Rainford from Tourism NZ. One of their topics will be the benefits of Qualmark.

Check out

www.thisweekend.co.nz

to see what's happening on the Kapiti Coast and in Horowhenua



Grow Wellington Newsletter



To read the latest newsletter from Grow Wellington and to subscribe to keep up-to-date with your regional economic development agency, [Click Here](#)

News Links & Events

Congratulations to Valerie of Paua & Pearl Gallery, Te Horo who has been selected to exhibit her jewellery at the National Jewellery Show in July in Auckland.

[Click here](#) to view the Paua & Pearl Gallery web site.

Interested in keeping up-to-date on **economic commentary**?

[Click here](#) to view the May 2009 issue of BERL Monthly Monitor from Dr Ganesh Nana.

Horowhenua English for Employees Programme

Enquire now about free and flexible programmes for adults who want to improve their language, literacy and numeracy for the workplace. Contact David Harris, hor.esol@xtra.co.nz

Bizzone Business Expo - Wellington, 22-24 July 2009

The theme of the 2009 Bizzone Business Expos is "Smart Marketing", [click here](#) for more information or to register.

Victoria University of Wellington

The School of Engineering and Computer Science invites you to a MEET & GREET.

Date: Wednesday, 10 June 2009

Time: 5.30 - 7.30pm

Venue: Cotton Building, Level 2, Gate 6, Kelburn Parade, Wgtn

RSVP:ally.reid@ecs.vuw.ac.nz

Lindale Centre, Main Rd North Paraparaumu

Tel +64 4 298 6611

93 Oxford Street, Levin

Tel +64 6 367 0524

Postal address: PO Box 197, Levin

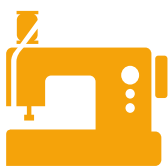


Gareth Morgan Investment Adventurer Seminars

Gareth will speak about climate change and his recent book, "Poles Apart", followed by his insights and opinion on the changing shape of our financial landscape. He will also cover the Kiwi obsession: Where to now for housing? Registration is \$20 with all proceeds going to a local charity. [Click here](#) to register.

ExpoNZ Virtual Business Expo

ExpoNZ - New Zealand's online national expo, the first in the world, is going live and is extending an invitation to a range of influential businesses and organisations to take a booth during our soft launch phase mid-May to mid-July prior to moving to full commerciality. For more information [click here](#).



Meeting rooms available for hire in our Lindale office.



Contact us today for further details.

katrina@naturecoast.co.nz

OR Tel + 64 4 298 6611

For your Calendar

Enterprise Training

9 June, Retail Sales Marketing

Lindale Centre, Paraparaumu

9.30am - 12.30pm

16 June, Effective Ag/Hort Business Practices
Horowhenua District Councils Rooms

9.30am - 12.30pm

16 June, Productivity in Challenging Times
Horowhenua District Councils Rooms

5pm - 8pm

For more information on these courses

[Click Here](#) or email

katrina@naturecoast.co.nz

Check out our website in July for the new series of courses.



Electra Breakfasts Series:

Kapiti

3 June, Prof Whatarangi, Te Wananga o Raukawa

Levin

17 June, Ross & Janette Campbell Owlcatraz

For more information email

maureen@naturecoast.co.nz



Tourism Tuesday:

16 June, Lindale Centre, Paraparaumu,

Katherine Prusas & Sophie Rainford, Tourism NZ

RSVP to

samantha@naturecoast.co.nz

or Tel + 64 4 298 6611

biz is a national business information and referral service for individuals and small and medium businesses, which is offered through a nationwide network of information centres, including Nature Coast Enterprise.

www.business.govt.nz

