



# Business Development Newsletter

March 2009

To unsubscribe please reply to this email and add "unsubscribe" to the subject line

Nature Coast Enterprise your one stop shop for business

Please consider the environment before printing this newsletter

## We can help your business

### Talk to us for:

- Information and advice for your business
- Networking opportunities - creating connections with the right people
- Start-up guidance and support
- Ongoing business engagement to build capability
- Funding and investment pathways

Another important role of the Business Development Team is to capture regular snapshots of the economic mood of local industry groups. We do this by identifying key industries and businesses and then making contact by telephone to discuss changes within their business and whether they are being affected by the economic downturn. We are interested in how businesses are managing risk and



their predictions for the future. If we do call you in the future we would very much appreciate five minutes of your time. We can assure you that any comments you make will remain confidential unless you specify otherwise.

Over recent times the Business Development Team has developed a number of tips for the economic challenges being experienced by business. **Click here** for more information.

Engage with the Business Development team, or visit [www.naturecoast.co.nz/business](http://www.naturecoast.co.nz/business)

## Business Profile - Member of the Nature Coast Project

### Harringtons Small Goods Ltd, Otaki

"Happy Pigs." That's what the sign says outside Harringtons Small Goods in Otaki. The pigs that are supplied to Harringtons come from piggy heaven - 100% free range roaming, straw and paddocks and even their own houses. But it's not all about the pigs. The lambs at Harringtons have led a pretty comfortable life too; happy animals, happy humans.

Actually it's not just the pigs and it's not just the lambs. The free range chickens are sold fresh following their own happy pecking lives, says Angus Black of Harringtons Small Goods. "And just recently customers can't get enough of them."

Harringtons supplies anything from Polish kielbasa to traditional saveloys, rookwurst to black and



white pudding. Fresh cuts including gammon steak and bacon are particular specialities. People come from all over to purchase these specialities, such as brawn - made of pigs heads and trotters, also known as "head to toe terrine".

The staff at Harringtons like to recommend recipes for their cuts of meat - anything from using fillet steaks to make beef Wellington to using chorizo sausages in risottos.



Happy pigs, happy lambs, happy chickens - happy people.

[www.harringtonsmallgoods.co.nz](http://www.harringtonsmallgoods.co.nz)



## Job Summit's Top-20 Wish List

The recent Government led Job Summit has identified 20 potential initiatives to help all New Zealanders combat the recession. The wish list includes:

1. Retain and up-skill with a nine-day fortnight - this initiative is due for launch 27 March and is applicable to businesses that employ 100+ FTEs.
2. Intra-national migration to remove barriers between employers and seasonal workers.
3. Keeping people in education and creating jobs through education and training.
4. Improving matching of supply and demand for training.
5. Redundancy and transition support for people who lose their jobs.
6. Enhance the use of Maori iwi assets.
7. Ensure government services reach Maori effectively.
8. Urgently develop and implement new sources of bond funding.
9. Reduce regulatory compliance costs and impediments.
10. A return to big-project fast track.
11. A freeze on rule making by government agencies and regulators.
12. Boost for tourist traffic funding.
13. Accelerate energy, environmental and water initiatives for job and productivity improvements.
14. Streamline regulatory approval processes for major projects.
15. Access to working capital delivered via an extension of the Export Credit Office.
16. Level the playing field to New Zealand firms for local and central government procurement.
17. Super-charge the debt market by streamlining reporting and disclosure requirements.
18. Develop government/bank equity investment fund.
19. Commitment by banks to provide NZ firms capital.
20. Banks to significantly invest in financial literacy.



## Wage Subsidies on offer from Work and Income

Work and Income offer two types of Wage Subsidies that are paid directly to employers:

1. **Skills Investment Subsidy** - is a payment to contribute towards training and/or wages for new permanent employees who need additional support.
2. **Taskforce Green** - is aimed at benefiting the community by providing workers for community or environmental projects that would not otherwise be done.

## Sustainable Business Project



Through the **Nature Coast Sustainable Business in Action Project**, Nature Coast Enterprise is developing a self-assessment tool that will guide businesses on their sustainability journey.

The self-assessment tool will be launched through a free professional development workshop series.

### Paraparaumu

**Dates:** Tuesday 22 April 2009, 9.30am - 12.30pm and Tuesday 28 April 2009, 5.30 - 8.30pm

**Venue:** Nature Coast Enterprise, Lindale Centre

### Levin

**Dates:** Tuesday 22 April 2009, 5.30 - 8.30pm and Tuesday 28 April 2009, 9.30am - 12.30pm

**Venue:** Heatherlea Gardens, 97 Avenue North Road

To register and attend either the Paraparaumu or Levin workshops, email [helene@naturecoast.co.nz](mailto:helene@naturecoast.co.nz)



## Regional Employment Summit

*What is happening in our economy?  
How will it impact on your business?*

Find out the answers to these questions and get access to business services and support by attending the Regional Employment Summit for the Manawatu, Wanganui and Nature Coast regions'.

Date: Monday 6th April 2009

Time: 1 - 4.30pm

Venue: Convention Centre, Palmerston North  
Guest Speaker: Dr Ganesh Nana

To register, email [katrina@naturecoast.co.nz](mailto:katrina@naturecoast.co.nz)

For more information contact:

**Levin** Kevin Salmons 06 949 8723  
Donna Metcalfe 06 949 8746  
Leanne Walker-Berry 06 949 8735

**Kapiti** Michelle Bothamley 04 903 0916  
Terry McAviney 04 903 0932

OR check out the Work and Income website at [www.workandincome.govt.nz](http://www.workandincome.govt.nz)



## TechNZ

Grow Wellington and Vision Manawatu are the Regional Technology Partners' for TechNZ - the Foundation for Research, Science and Technology's business investment programme. TechNZ is focused on growing world class New Zealand companies through innovative technology. Grow Wellington and Vision Manawatu can work with you through the application process and help you to achieve your R&D growth plans more effectively. For more information

[click here](#) or contact [darren.ross@growwellington.co.nz](mailto:darren.ross@growwellington.co.nz) or [richard@visionmanawatu.org.nz](mailto:richard@visionmanawatu.org.nz)

Attend a **Survive & Thrive Workshop** to find out more about the TechNZ business investment programme.

Wednesday 15th April 1-5pm, **Palmerston North**  
Monday 27th April, 1-5pm, **Wellington**

To register, email [darren.ross@growwellington.co.nz](mailto:darren.ross@growwellington.co.nz) or [cara@visionmanawatu.org.nz](mailto:cara@visionmanawatu.org.nz)



## Attend the Workshop "It's all About Cash"

Wednesday 8th April, 4-6pm, Overseas Terminal, Wellington.

Real, practical advice from banks, business advisors, IRD and the region's business support services on how to manage your cash and ensure your business survives. [Click here](#) or call 0800 ITS CASH.

## Exporters Workshop - Understanding Culture for Export Success

Tuesday 9th April, Wellington

This workshop will equip you to:

- Adapt to different and diverse business environments
  - Build sustainable business relationships across cultures
  - Turn knowledge of cultural differences into a competitive advantage
- Contact Charles Broad, Tel 04 938 7140 or email [cbroad@paradise.nz](mailto:cbroad@paradise.nz)

## Attend Public Low Cost Training

What it means to be an effective business owner

1 & 14 April - Levin

6 April - Paraparaumu

[Click here](#) to register.

## Attend CHOICES - 'EAT 'N GREET KAPITI WORKSHOPS

Sunday 5th April - 10am or 1pm or 3pm

Community-based program to identify sustainable choices in your daily lives to save dollars and the environment.

RSVPs to [vyvien.maffey@kapiticoast.govt.nz](mailto:vyvien.maffey@kapiticoast.govt.nz) or Tel 04 296 4658

## News Links

**Kapiti Aquatic Centre** Campaign moves full steam ahead  
[Click here](#) to read more.



**Exhibit at Wellington Bizzone** (22-24 July 2009) - the expo for business owners. [Click here](#) to register.



**Support Nga Uruora - Kapiti Project.** Since 1997 this community based organisation has adopted a string of conservation areas and assisted with the creation and management of more. Contact Joe Clarkson or Tina McIvor for more information, [nukapiti@hotmail.com](mailto:nukapiti@hotmail.com)



**Free web site builder** for small business - [Click here](#) to read more.



**Business chatter** - an online community for New Zealand small businesses. Bizchat aims to recreate the peer-to-peer conversations that currently occur around a barbeque or beer. [Click here](#) to join up.



## Grow Wellington Newsletter

To read the latest newsletter from Grow Wellington and to subscribe to keep up-to-date with your regional economic development agency,

**Click Here**



## Meeting rooms available for hire in our Lindale office.

When it comes to Nature Coast Enterprises meeting rooms **anything** is possible, including data projectors, electronic whiteboard and full catering.



Contact us today for further details.  
[katrina@naturecoast.co.nz](mailto:katrina@naturecoast.co.nz)  
or TEL + 64 4 298 6611

## ABOUT NATURE COAST ENTERPRISE

### Economic Development Agency (EDA)

As the local EDA, it is our mission to grow sustainable business and tourism. We undertake regional development projects, develop industry cluster groups and business networking opportunities, host business functions and foster employment and skills development. Whether a business needs information, advice, help, or simply opportunities to network with other businesses, Nature Coast Enterprise is the right place to start.

### Regional Tourism Office (RTO)

The Nature Coast RTO works closely with Tourism New Zealand and other tourism organisations to market their local products to consumers, wholesalers, retail travel agents and the media. Members of the public can visit i-Site Centres operated by the RTO that are located in Paraparaumu, Otaki and Levin to access tourism information and take advantage of their ticket bookings service.

## This months featured artist in the Lindale office is Amelia Downs



**All artwork is available for purchase.**

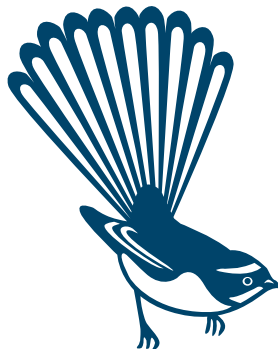
**Business Development Managers**  
Helene Judge and Lorraine Hoggard

Lindale Centre, Main Rd North  
Paraparaumu  
TEL +64 4 298 6611

93 Oxford Street, Levin  
TEL +64 6 367 0524

Postal address: PO Box 197, Levin

[helene@naturecoast.co.nz](mailto:helene@naturecoast.co.nz)  
[lorraine@naturecoast.co.nz](mailto:lorraine@naturecoast.co.nz)



biz is a national business information and referral service for individuals and small and medium businesses, which is offered through a nationwide network of information centres, including Nature Coast Enterprise.

[www.business.govt.nz](http://www.business.govt.nz)

## For your Calendar

### Enterprise Training:

22 & 28 April, Sustainability Workshops  
Paraparaumu & Levin

5 May, Getting to Grips with your Financials  
Lindale Centre, Paraparaumu  
1pm -4pm

For more information on these courses  
**Click Here** or email  
[katrina@naturecoast.co.nz](mailto:katrina@naturecoast.co.nz)



### Electra Breakfasts Series:

#### Kapiti

1 April, Pat Dougherty  
CEO Kapiti Coast District Council

#### Levin

15 April, Jim Datson  
Regional Executive Officer  
St John Central Region

For more information email  
[maureen@naturecoast.co.nz](mailto:maureen@naturecoast.co.nz)



### Tourism Tuesday:

14 April, Lindale Centre,  
Paraparaumu

To attend this event email  
[samantha@naturecoast.co.nz](mailto:samantha@naturecoast.co.nz)  
or tel 04 298 6611

